

Natosha Benning

Graphic | UX | UI | Designer

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ABOUT ME

Hi, I'm Natosha, a creative professional focused on developing solutions that help people do things better and have fun doing them. I have an extensive background in graphic and visual design

EXPERIENCE

University of Nevada, Las Vegas

Part-time Instructor | Las Vegas, NV | January 2020 - Present

- Developed curriculum for undergraduate course in Design Methods and Research.
- Mentor students on a regular basis to ensure their future success as designers.

Designibly

Freelance Designer | Las Vegas, NV | January 2013 - Present

- Assist clients with print, web, social media & digital design needs.
- Produce stellar designs that solve business and creative problems.
- Educate clients about design process & best practices and position myself as a partner for their overall, long-term success.

JBA Consulting Engineers, an NV5 Company

Graphic Designer | Las Vegas, NV | August 2016 - August 2018

- Created print advertisements, brochures, tradeshow materials, PowerPoint presentations, email campaigns, templates, annual reports, and event collateral
- Designed signage, marketing materials, & event collateral for Annual Meetings
- Served as project manager & produced graphics for NASDAQ tower and digital billboard videos playing in Times Square, NYC August 2017.

iPractice Group | Doctor's Access

Digital Media and Design Specialist | Nashville, TN | June 2011 - January 2013

- Website content management & development, e-mail marketing & design, brand strategy & integration, direct mail marketing & design, presentation graphics development, in-house print & media design, sourcing vendors, trade show graphics, copy writing & editing.

C.R. Gibson

Graphic Designer | Stationery, Mass Market | In-House, Creative

March 2007 - June 2011 | Nashville, TN

- Assisted with concept, design and development of new gift and stationery products for mass market retailers as well as execution of products from sketches to customer renderings, factory directions, measurements, final files to press.
- Responsible for highly detail-oriented work such as generating SKUs and applying them to packaging for retail.

The Clever Factory

Graphic Designer | Stationery, Mass Market | In-House, Creative

November 2005 - March 2007 | Nashville, TN

EDUCATION

2024

Certificate in User Experience Design

Career Foundry

2000-2004

Bachelor of Fine Art

Middle Tennessee State University

December 18, 2004 | Cum Laude

SKILLS

User Research

Prototyping

User Testing

Print Design

User Flow/Journey Maps

Prototyping

User Personas

User Testing

Wireframes

Typography

Digital Design

Photo Manipulation

SOFTWARE

UXPin

InVision

Adobe XD

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Acrobat

Figma

Microsoft PowerPoint

Wordpress

Google Docs

Google Slides

Typeform

Google Forms

Constant Contact

LANGUAGES

HTML5 / CSS3

JavaScript